

ERIK D. JENSEN

OUT OF WORK INC., Chicago, Illinois 2008 – 2010
Chicago's first and only all-encompassing, community-supported platform connecting Chicagoland job-seekers with relevant news, resources and networking events

- My role as Co-Founder and majority shareholder was to manage our sales activities. My responsibilities were primarily dedicated to taking a strategic look at the employment landscape and securely positioning Out of Work Chicago as a viable local-level recruitment resource for hiring managers and recruiters. As a result of relationship building we were able to outdistance our primary competitor and secure a leading market position. In only ten short months, since launch, my team and I took Out of Work Chicago from a small grassroots start-up to the largest career networking organization in Chicago, and a recruiting resource used by some of the most recognizable companies in the city and in the suburbs.

We have also been featured on many local and some national news outlets including Crains, Channel 7, Fox News, Channel 9, Channel 2, Sun Times, CLTV, Chicago Tribune, Daily Herald, and the Wall Street Journal.

JWT INSIDE, Chicago, Illinois 2008
Subsidiary of WPP Group and leader in the development of interactive employee communications

- Provided project management for the development of multiple interactive projects. Coordinated project resources for decentralized, sales, account, and creative teams in NYC, LA, and Atlanta.

MINTEL INTERNATIONAL GROUP LTD., Chicago, Illinois 2001 – 2006
London-based, full-service \$40 million market research firm specializing in competitive intelligence database and syndicated print publications

- Developed and managed budgets totaling \$800,000 for competitive intelligence tracking studies for Mintel's Comperemedia, a syndicated Web-based database of direct mail. Project managed (4) off-site vendor teams, set objectives, led procurement efforts and administered contracts. Directed cross-functional internal teams in sales, legal, marketing, technology, operations, analytics, research, production, and executive management to complete project deliverables. Reported directly to VP of Global New Product Development.

IMPIRIC (Currently Wunderman)- DIVISION OF YOUNG & RUBICAN, Chicago, Illinois 2000 – 2001
Direct response marketing solution provider for large to enterprise-sized clients

- Interfaced with clients, vendors, production and creative teams to manage the development of direct mail, print and internet initiatives for Sears, Diners Club and TGI.

DRAFTWORLDWIDE (Currently DraftFCB), Chicago, Illinois 1997 – 2000
\$50 million, 500 employee ad agency, and a subsidiary of Interpublic Group

- Managed direct response marketing efforts for Sprint and PACCAR accounts.

Bachelor of Science in Marketing, 1997

BALL STATE UNIVERSITY, Muncie, Indiana

Direct Mail and Online Strategies Certificate, 2001

DEPAUL UNIVERSITY, Chicago, Illinois

Memberships: PMI Chicago, Toastmasters, SMA, SNRC, Mid-America Club

Thank you for your interest. For a copy of my complete resume, and/or for help on a full-time, part-time, or contract assignments, please contact me at erikdjensen@sbcglobal.net or on my mobile at (773) 860-4444.